

THE YOUNG TURKS

MAVI JEANS, that's Turkish for 'blue', was founded in 1991 in Istanbul and has since cemented its iconically cool status. Now the superbly fitting, high-quality and fashion-forward premium denim range is available in South Africa from a selection of outlets. Finally, some real Turkish



NEED FOR SWEDE

STENSTRÖMS has been the leading manufacturer of quality shirts and accessories in Sweden for the past century due to its strong tradition of craftsmanship, impeccable quality and exquisite style. The hallmark of a Stenströms shirt is elegance and ease, which is achieved by using 100 per cent Egyptian cotton that contains only double-spun high quality yarns to give characteristic colour, sheen and softness. From R900. stuttafords.co.za





WEAR A

ROLEX owners who are outdoor enthusiasts or athletes no longer need a different watch when pursuing their passions. The first and only rubber strap engineered specifically for Rolex watches has arrived - Rubber B. This alternative to metal bracelets and leather straps keeps to the brand's standard of quality. Rubber B straps are made in Switzerland from vulcanised rubber in order to provide superior resistance to stretching and environmental damage. These features, paired with Swiss execution, make Rubber B the ultimate rubber strap for Rolex. From R1 484. rubberb.com

Sack's appeal

The BMW Golfsport collection has been completely redesigned and redeveloped for the new season. Comprising slipovers, wind jackets and polo shirts in tailored cuts, the range is sure to keep you above par. We also really liked these sporty travel bags. The new BMW 2011/2012 Sport collections can be ordered from your nearest BMW dealer. bmw.co.za



Wear this

PRIMARY COLOURS

46664 is about to become a global fashion brand. Cape Town-based Seardel Investment has collaborated with Nelson Mandela's multi-faceted global campaign, 46664, to launch 46664 Apparel. The initial collections debuted in August at Jo'burg retail outlets. The launch of the 46664 Apparel is a step in promoting the humanitarian legacy of



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